



GCC Newsletter

Welcome to the first 2018 edition of the General Chiropractic Council's Newsletter

Happy New Year

First and foremost, the GCC staff and GCC Council wish you all a Happy New Year and hope you have had a great start to 2018!

Guidance on advertising for chiropractors

At its meeting in December the GCC Council approved the issue of revised Guidance about advertising. The revised Guidance can be found on our website at <https://www.gcc-uk.org/UserFiles/Docs/Guidance/Advertising%20guidance%20Jan%202018.pdf>.

The revised Guidance takes account of the Advertising Standards Authority's guidance issued in November 2017 and is also updated to refer to the 2016 Code.

In forthcoming newsletters we will be highlighting particular sections of the guidance. In the meantime, please make sure you are aware of what the Guidance says and have checked that your advertising complies with it.

Consultation on revised Indicative Sanctions Guidance

We are seeking comments on suggested changes to the Indicative Sanctions Guidance (the guidance the Professional Conduct Committee use at hearings before they decide on sanction). We have reviewed the current Guidance to take account of recent changes in the law and the introduction of the new Code in 2016. We have also aimed to make the revised Guidance document clearer.

Information about the consultation and the questions we are asking for responses to is available from the website at <https://www.gcc-uk.org/about-us/consultations/isg.aspx>

We would welcome your responses to the consultation questions. The deadline for responses is 9 March.

The GCC's Council will decide on the final wording of the revised Guidance document once all the consultation responses have been considered.

