

GCC Strategy 2019 - 2023

C-1812-7 Appendix A

WE PROMOTE STANDARDS	WE DEVELOP THE PROFESSION	WE INVESTIGATE AND ACT	WE DELIVER VALUE
<p>We will set, assure compliance and promote educational, professional & registration standards alongside lifelong learning</p>	<p>We will facilitate collaborative strategic work to support the profession in its development</p>	<p>We will take right touch action on complaints, the misuse of title or where registration standards are not met</p>	<p>We will be a great place to work, work together and deliver effective /efficient services</p>
<p>Our assurance and support of education provision will reflect best practice in education and healthcare</p>	<p>Our contribution to creating a clearer shared professional identity will help enhance the profession's development of its identity and reputation</p>	<p>Our development of more 'right touch' fitness to practise approaches will provide assurance that appropriate action/support has taken place to ensure patients are safe</p>	<p>Our culture, values and people development will make us an employer of choice</p>
<p>Our assurance and support of continuing professional development will facilitate best practice lifelong learning</p>	<p>Our support for further research and clinical governance work will assist the profession in building the available evidence base for chiropractic care</p>	<p>Our focus and transparent work on protecting the title 'chiropractor' will provide clarity to the public and registrants</p>	<p>Our financial planning and use of resources will provide a secure future for the GCC</p>
<p>Our continued development of professional and registration standards will ensure those standards are relevant and meaningful</p>	<p>Our involvement in a profession-wide development strategy will support the profession to play its part in the wider/national health and well-being system</p>	<p>Our approach to decisions on registration standards will provide clarity to the public, students and registrants</p>	<p>Our effective procedures, processes and IT will provide staff, chiropractors and the public with an efficient modern experience</p>
<p>Our publicity on the benefits of seeing a registered chiropractor will promote confidence in the public and patients</p>	<p>Our communication of guidance and policy will support chiropractors and the profession to deliver great care</p>	<p>Our sharing of learning and intelligence from complaints will support registrants in preventing issues and concerns</p>	<p>Our communication, engagement and collaboration will build confidence and trust</p>