

Education Standards & Quality Assurance Review

Project Communication Plan

Project Title	Review of Education Standards & Quality Assurance Handbook
Project Chair	Sharon Oliver
Project Consultant	Gay Swait

The General Chiropractic Council (GCC) conducted this review of its existing Education Standards and Quality Assurance Handbook (both published in 2017), to determine whether these remain fully fit for purpose, or whether further high-level development or revisions are needed, at this time.

The ES and QA Handbook scoping review followed a process of research and consultation that was determined by the Education Standards Review Steering Group. This included mapping to standards, practice frameworks and quality assurance frameworks from other healthcare and higher education regulators, and professional and chartered bodies. Advice, feedback and opinion were also sought from key stakeholder groups through focus group interviews. These included all the current providers of approved programmes, the GCCs Education Visitors, the Royal College of Chiropractors, employers and patients and the public.

The data gathered suggests that the existing ES is broadly fit for purpose in meeting the requirements of the Code, with a key exception being that the interests of patients are currently under-represented. Following this conclusion, the Education Committee decided a full review of the Education Standards and Quality Assurance Handbook would take place in 2022.

Aims

- To create awareness and understanding of the project among all stakeholders
- To share and disseminate information in a timely fashion
- To encourage stakeholders to provide meaningful input into the decision-making process
- To generate new ideas to be considered and evaluated throughout the process

Objectives

- To consult with all key stakeholders
- To produce clear information

Communications and Engagement Activities

Scoping Review 2021			
Groups/ Individuals involved	Type of Communication	Timing	Purpose
GCC to Education Providers	Email	June 2021	Information sharing and publicise the scoping review
GCC to Education Visitors	Email	June 2021	Information sharing and publicise the scoping review
GCC Focus Group Interview with Education Providers	Meeting	July 2021	Discussion and seeking comments/feedback
GCC Focus Group Interview with Education Visitors	Meeting	July 2021	Discussion and seeking comments/feedback
GCC to Employers	Newsletter article	October 2021	Publicise focus group interview
GCC Focus Group Interview with RCC Employers	Meeting	October 2021	Discussion and seeking comments/feedback
GCC to patient group	Email	October 2021	Information sharing and publicise the scoping review
GCC Focus Group Interview with Patients	Meeting	October 2021	Discussion and seeking comments/feedback

Main Review 2022			
Groups/ Individuals involved	Type of Communication	Timing	Purpose
GCC to BCA Board	Meeting	January 2022	Update and share plans
GCC to focus group participants	Email	January 2022	Update and share plans
GCC to public	Newsletter	February 2022	Update and share plans
GCC to focus group participants	Email	April 2022	Update and share plans
GCC to BCA	Meeting	April 2022	Update and share plans
GCC meeting with Professional Associations	Meeting	April 2022	Update and share plans
GCC to Forum of Deans	Meeting	May 2022	Update and share plans
GCC Public Consultation	Online Consultation	July-September 2022	Seeking comments/feedback
GCC Public Consultation	Social Media engagement	July-September 2022	Promotion of the public consultation via Twitter and LinkedIn
GCC Public Consultation	Newsletter	July-September 2022	Promotion of the public consultation
GCC Focus Group Interview with Education Providers	Meeting	September 2022	Discussion and seeking comments/feedback
GCC Focus Group Interview with Education Visitors	Meeting	September 2022	Discussion and seeking comments/feedback
GCC Focus Group Interview with RCC Employers	Meeting	September 2022	Discussion and seeking comments/feedback
GCC Focus Group Interview with Patients	Meeting	September 2022	Discussion and seeking comments/feedback
GCC meeting with Professional Associations	Meeting	October 2022	Information sharing

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